

# Bottled Blonde Privacy Policy

Last Modified : 05/30/2018

With more than 25 years of experience, Evening Entertainment Group has pioneered the art of dining, nightlife, and event planning in Arizona. Bottled Blonde is one of Evening Entertainment Group's twelve concepts – Bevvv Gastropub, Bottled Blonde Pizzeria + Beer Garden, Hi Fi Kitchen & Cocktails, The Mint Ultra Lounge, Pretty Please Lounge, Backyard, Stock and Stable, Honor Amongst Thieves, Casa Amigos, Skylanes, RnR Gastropub and Sandbar Mexican Grill – are undeniably the valley's most exclusive event destinations. Each of Evening Entertainment Group's venues feature a distinct ambiance, conducted advanced lighting systems, state-of-the-art sound installations, custom architecture, dramatic design elements and world-class cuisine. With every venue brilliantly crafted to support the finest in events, entertainment and dining, Evening Entertainment Group's signature style unite sophistication and stimulation within each space.

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. At Bottled Blonde,

- We do not ask you for personal information unless we truly need it. (We can't stand services that ask you for things like your gender or income level for no apparent reason)
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers or the offsite servers of the third party service providers we use to provide our core services unless required for the on-going operation of one of our services.

In our social networking and mobile application products, we aim to make it as simple as possible for you to control what visible to the public, seen by search engines, kept private, and permanently deleted. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our application.

## **What personal information do we collect from the people that visit our application?**

When registering in our application or connecting to our WiFi, as appropriate, you may be asked to enter your name, date of birth email address or other details to help you with your experience in the future. We collect information from you when you subscribe to a newsletter while connecting to the Bottled Blonde WiFi or enter information on our application.

However, the users can also use the application anonymously, but then you might not be able to take advantage of our various added services.

Apart from this, the information automatically collected by behavioural tracking third party applications may include the device information (Operating System used, make and model, etc) and log information for activities performed by user in the application. This includes inclusion of Google Analytics in which, we have implemented demographics and Interests Reporting. Google has its own privacy policy, which can be accessed [here](#).

## **How do we use your information?**

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, or use certain other application features in the following ways:

- To administer an event, a contest, promotion, survey or other application feature.
- To send out promotional offers.
- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our application in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To ask for ratings and reviews of services or products

If at any time you would like to unsubscribe from receiving emails, you can follow the instructions at the bottom of each email and we will promptly remove you from ALL correspondence.

## **How do we protect your information?**

We never ask for credit card numbers. We only provide articles and information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

## **Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information. Occasionally, at our discretion, we may include or offer third-party products or services in our application. These third-party tools have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked tools. Nonetheless, we seek to protect the integrity of our application and welcome any feedback about these products.

## **How does our application handle Do Not Track signals?**

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

## **Usage by Children**

We do not specifically market to children under the age of 13 years old.

## **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below.

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